

CRANE **TM**

Crane Travel Merchandising

the next generation, multi-lingual and multi-currency travel merchandising platform enables airlines to set-up a travel marketplace to sell thousands of standalone hotel, car rental, transfer, attraction, travel insurance and dynamic flight + hotel packages bundled with their own flights.

Where Every Flight Becomes a Full Travel Experience

Crane TM empowers airlines to go beyond tickets and become true travel marketplaces. With dynamic packaging, multi-market capabilities, and seamless control over every non-flight product, it transforms the entire travel journey into a unified, revenue-driven experience. From low to peak seasons, Crane TM gives airlines the flexibility, visibility, and power they need to optimize performance and strengthen customer loyalty.

**Transforming
Travel. One
Experience
at a Time.**



Why Crane TM?

Increase Load Factor

Increase your flight load factor and maximize travel merchandising revenue by bundling your dynamic flights with hotels and create “best price guaranteed” package prices. This won’t solve your low season load factor problems only but increase your overall revenue also for mid and high seasons.

No Investment, No Running Costs

No need to establish a travel company, get license for each source market and go under high running costs to take your share from the leisure and business travel market. Let Hitit do it for you providing all necessary fulfillment services.

Maximize Revenue and Loyalty

An excellent opportunity to sell excess seats by the rates you wish and take full control of the travel life cycle of your end consumers to increase loyalty and branding. Crane TM helps maximizing your revenue during high seasons as well.



Key Features

- Launch your travel marketplace by 50+ travel suppliers already integrated.
- Sell non-flight travel products and dynamic packages through all your B2B and B2C channels.
- Stopsell, freeze, release and filter all travel packages in your travel marketplace according to season, destination, price and other parameters through a rules engine.
- Follow and manage all actions that happen within your internet booking engine through a dynamic dashboard.
- Audit sales with dynamic reporting tools and collect your commission revenue with confidence.
- Multi-market, multi-currency and multi-lingual user interfaces.
- Multi-market compatible
- Full mobile responsive design.
- An A to Z, turnkey solution including both the latest technology and necessary fulfillment services.